

Press release: EAPB launches new website

EAPBs [new website](#) has been designed to improve user friendliness and appeal. In addition to the changed design and layout of the pages, new functions have been implemented and the content was updated.

Design

Images are used to support key messages. In addition, aspects and color coding of EAPBs newly revamped logo are incorporated in our new website.

User friendliness

The design of the web pages and the structure of information have been modified to improve overview and usability. We have trimmed down our navigation menu to essentially three main categories: '[About us](#)', '[Our work](#)', '[Media corner](#)' and reduced the pages to give you quicker access to the items you are looking for.

Content

Under 'Our work' we classify our policy work into six main topics. We have included an overview of the topics, relevant position papers and a contact button. Furthermore, we refreshed existing content, putting the focus on our members and used elements like [infographics](#) to convey key messages. In addition, under '[Publications](#)' you can find our revamped annual report. The layout of the report is updated and its scope of use is expanded to reach a wider audience.

Functions

Under '[Social media](#)' you will be able to find EAPB's new social media outlets, please feel free to connect with us on your social networks. In addition, in our '[Events](#)' page, we incorporated an online registration tool for EAPBs upcoming public events.

We will be testing our new pages and their functionality over the coming months. We have tried to activate all our links, pointing to the equivalent or relevant information. However, due to the fundamental changes you may experience virtual road blocks along the way. This is where we need your help! Please email us at anastasius.mpulassikis@eapb.eu if you see a broken link or feel that content has been misplaced or is outdated. We will do our best to perfect your browsing experience. Going forward, we promise to continually expand our online content and keep you updated with the latest information.

ENDS

Notes to the editor:

EAPB members' area is under construction, it will be launched in the first half of 2017. We will keep you updated on the developments.

Contact:

Mr Anastasius Mpulassikis, EAPB Communications Officer Tel.: +3222869075 E-Mail: anastasius.mpulassikis@eapb.eu

About EAPB:

The European Association of Public Banks (EAPB) gathers member organisations (financial institutions, funding agencies, promotional and public banks, associations of public banks and banks with similar interests) from 17 European Member States and countries, representing directly and indirectly the interests of over 90 financial institutions towards the EU and other European stakeholders. With a combined balance sheet total of about EUR 3,500 billion and a market share of around 15%, EAPB members constitute an essential part of the European financial sector.